



[www.LosAngelesChristianFilmFestival.com](http://www.LosAngelesChristianFilmFestival.com)

**Introducing**  
**Real Estate Magazine 'YouTube' TV Show**  
*Bank Owned Deals*  
May, 2009

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Dear Friend,

Thank you for your interest in real estate marketing utilizing TV commercials on the Internet and cable TV. Today the home foreclosure market is at an all time high, which means there are a record number of great deals of homes. It is an exciting buyer's market in the always-desirable California for home or investment.

Getting to that BUYER cost effectively is what Diro Snack Film Studios excels at. We know how to get your sales leads excited and get them to call you. We now have taken our power TV commercials and placed them at the #1 place people are going for information, the Internet's YouTube. More than 100 million unique US Internet users visited YouTube during January 2009. Diro Studios utilizes its unique search engine optimization to attract the best leads out of these MILLIONS of searchers.

**Our newest product** is the super affordable world-wide video magazine, *BANK OWNED DEALS* profiling REO listings and realtors for specific areas (i.e. Rancho Cucamonga).

Get the power of Super Bowl TV Advertising. Rates start at **\$190 per 6 second page**. Your listing features include: titles, voice over, listing and realtor pictures, music, animation background.

*BANK OWNED DEALS* will be up to 10 minutes long per episode. Initial roll out is early June 2009. Submission deadline is May 29. For further information please contact us.

Diro Snack Film Studios  
8780 19th St.  
Suite 236  
Alta Loma, CA 91701

909-989-7744 Office  
909-542-3695 FAX

[www.DiroStudios.com](http://www.DiroStudios.com)  
email:[info@DiroStudios.com](mailto:info@DiroStudios.com)  
email: [info@LosAngelesChristianFilmFestival.com](mailto:info@LosAngelesChristianFilmFestival.com)

VIEW DIRO STUDIOS COMMERCIALS AT  
[WWW.YOUTUBE.COM/DIROSTUDIOS](http://WWW.YOUTUBE.COM/DIROSTUDIOS)  
[WWW.YouTube.com/BankOwnedDeals1](http://WWW.YouTube.com/BankOwnedDeals1)



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Diro Studios is expert at developing a successful sales lead generation, marketing program strategy and utilizing media creation and placement. Our company acquires expertise in Internet search engine marketing techniques to achieve successful company branding and major sales lead results.

Diro Studios produces and places affordable TV commercials for local business. We recently completed and placed a very successful loan modification commercial for 21st Century Legal Services.

*View commercial at*  
(<http://www.21stcenturyremod.com/tvspot.html>)

Our 2008/2009 contract with 21st Century to develop their sales and marketing program resulted in a massive modification increase of 5,000%. In that period, we took their loan modification business start-up from ground zero to writing 500 loan modifications per week @ \$3,000 average each!

Developing a successful sales lead generation and marketing program is the heart of Diro Studios. Utilizing media creation, placement, Internet search engine marketing and branding is our passion and drive.

Let us help you with your marketing to achieve your sales goals.

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email:[info@DiroStudios.com](mailto:info@DiroStudios.com)  
email: [info@LosAngelesChristianFilmFestival.com](mailto:info@LosAngelesChristianFilmFestival.com)

Best regards,  
Albert DiRoberto, President  
Diro Studios

VIEW DIRO STUDIOS COMMERCIALS AT  
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